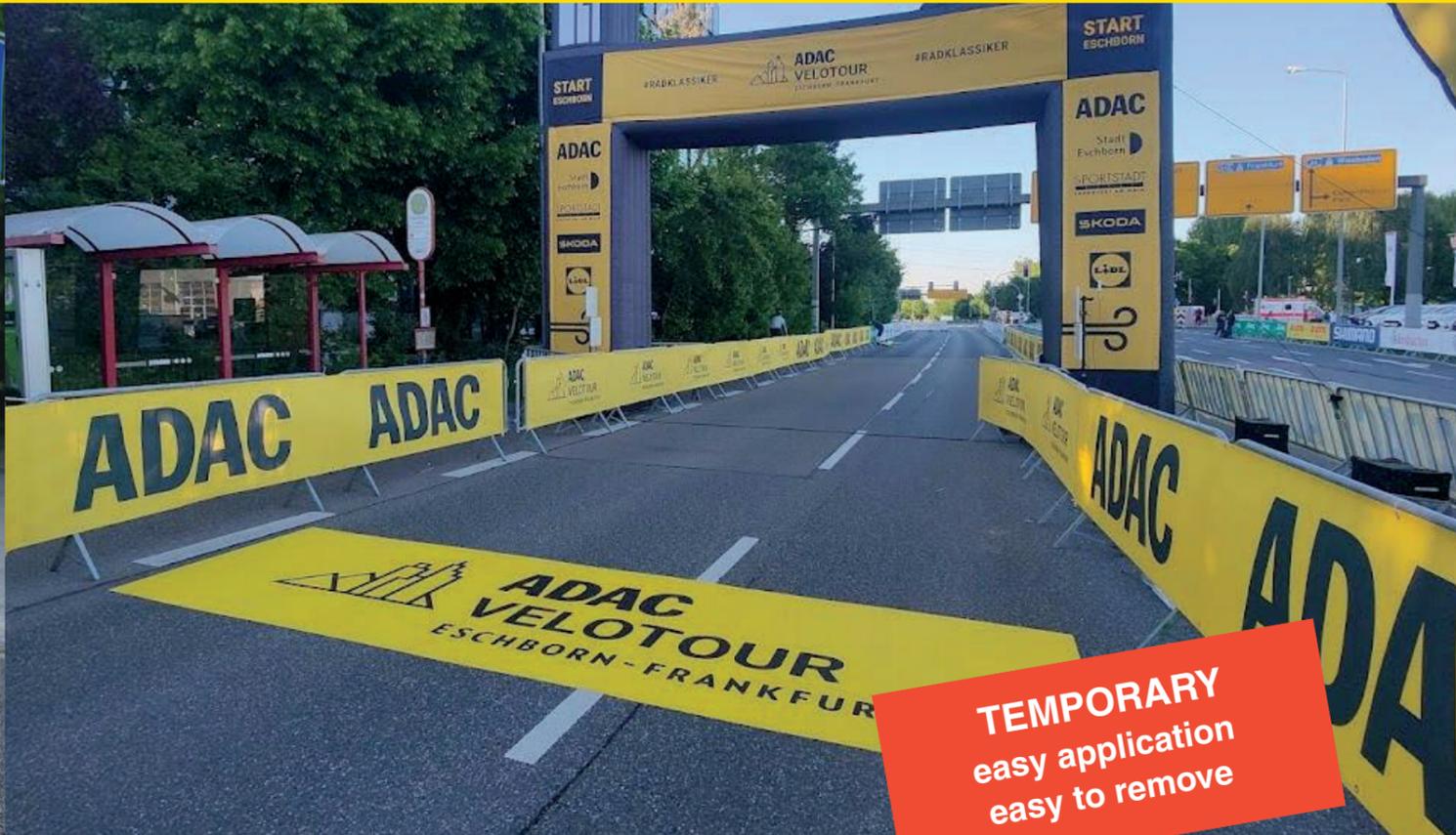


Brite-Line Europe – Making Every Event Safe & Seamless.

For over 30 years, Brite-Line has been providing temporary marking tapes for use worldwide – your reliable partner for safe and innovative marking solutions.



TEMPORARY
easy application
easy to remove

**We support your planning
and are happy to advise you personally.**



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Event Tape
surprising. effective. interactive.



Floor advertising works



High attention:

Floor surfaces are rarely associated with advertising – this means messages immediately catch the eye.



In the customer's field of vision:

People often look down when walking – the advertising is directly in their natural field of vision.



Strong recall effect:

Unexpected advertising spaces generate curiosity and are better remembered.



Flexible use:

Ideal for sales promotions, brand messaging, events and trade fairs.



Visitor guidance made easy:

Stickers can point the way, provide orientation and direct flow.



Gamification effects:

Playful elements such as footprints, puzzles or interactive stations actively involve target groups.



Cost and space-efficient:

Maximise ground usage, with no extra display areas - just maximum impact.



Can be customized:

Any shape, size and design is possible – from eye-catching logos to large-scale messages.

Various application possibilities



Advertising

Brand messages and sales promotions directly in your customers' field of vision.



Gamification & Playful Interaction

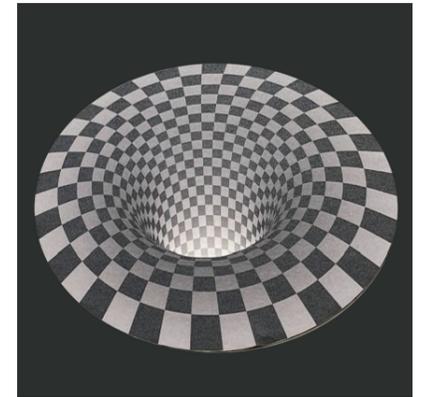
Interactive elements such as footprints, puzzles or game stations actively involve target groups.



Visitor guidance

Showing ways, providing orientation and directing flows efficiently.

Temporary application – limitless design possibilities



Make Safety Visible – with Brite-Line Event Marking



Whether it's escape routes, first aid stations, or other essential information. During construction work on company premises, Brite-Line tape ensures clear guidance.

- Temporary safety signage without structural modifications
- Weather-resistant and durable tape for outdoor use
- Customizable to meet your specific requirements

Advantages of Brite-Line tape



Experience from road traffic

- **Durability:** Withstands up to 1 million loads
- **Slip resistance:** Special material reduces the risk of accidents
- **Certified:** According to BASt (RPA), EN 1436, ZTV M 13, TL M 23, TP M 18



Temporary installation

- Easy to apply. Easy to remove.



Individual design

- Unlimited possibilities in design, shape, and colour. Full creative freedom.